



The Association of
Accountants and
Financial Professionals
in Business

Spartanburg Area/Greater Greenville Winter Accounting Conference

Friday, February 24, 2017
8:00 am – 5:00 pm

Spartanburg Community College
Tyger River Campus
1875 E Main St
Duncan, SC 29334
(864) 592-6200

8 Continuing Professional Education Credits

Co-sponsored by:
Spartanburg & Greenville IMA Chapters, and IMA Carolinas Council

CPE also sponsored by the Western Carolina IIA and SCACPA chapters



South Carolina **CPAs**
WHERE CPAs THRIVE

Spartanburg Area/Greater Greenville Winter Accounting Conference (Feb 24, 2017)

Conference Location Directions:

From Charlotte:

Follow I-85 South to South Carolina exit 63. Turn left at the top of the exit ramp. Follow Main Street for 2 miles until you see Spartanburg Community College on the left side. Park in the lot past the building and come in the back entrance to the conference rooms. Approximate travel time: 1.5 hours.

From Asheville:

Follow I-26 East to Spartanburg, SC. Take exit 18 A, I-85 south. Continue to exit 63. Turn left at the top of the exit ramp. Follow Main Street for 2 miles until you see Spartanburg Community College on the left side. Park in the lot past the building and come in the back entrance to the conference rooms. Approximate travel time: 1.25 hours.

From Columbia:

Follow I-26 West to Spartanburg, SC. Take exit 18 A, I-85 South. Continue to exit 63. Turn left at the top of the exit ramp. Follow Main Street for 2 miles until you see Spartanburg Community College on the left side. Park in the lot past the building and come in the back entrance to the conference rooms. Approximate travel time: 1.75 hours.

From Atlanta:

Follow I-85 North to South Carolina exit 63 (just north of Greenville). Turn right at the top of the exit ramp. Follow Main Street for 2 miles until you see Spartanburg Community College on the left side. Park in the lot past the building and come in the back entrance to the conference rooms. Approximate travel time: 2.5 hours.

Conference Registration Information

Registration begins at 7:30 a.m. and the first seminar begins at 8:00 a.m. The last session will end just before 5:00 p.m. In an effort to go “green”, presentations will be provided on USB stick for registrants to take with them or use in the conference. *Course fees are payable in advance.*

Register by mail to: IMA Spartanburg

PO Box 160071

Boiling Springs, SC 29316-5879

Credit Card Registration at: www.greenville.imanet.org and click on either the event notice

Registration fees include continental breakfast, refreshment breaks, lunch, and course materials.

Please note:

All reservations must be received by Feb. 17, 2017 using the mail or credit card registration. Questions or any complaints can be directed to Jill.Blondo@Sealedair.com or (551) 427-1522. Registration will be available at the door only if space is available and lunch may not be included.

Prerequisites: None
Advance Preparation: None
Program Level: Intermediate
Delivery Method: Group-live

Morning Session 8:00 am-9:00 am

(CPE Credit: 1 Hours in Statistics – Quantitative Analysis)

Tripp Stedham, CISA (Experis Finance IT Engagement Manager, Risk Advisory Services) Presents:
“Data Analytics”

Learning Objectives: Attendees will be exposed to the following topics

- *Overview of Using visualization and advanced analytics to mature their analytics*
- *Review what Hadoop is and discuss how big data will play a role in analytics going forward*

Morning Session 9:00 am-9:50 am

(CPE Credit: 1 Hour in Finance)

Daniel Epler (VP Finance, Solid Gold Pet, LLC) Presents:
“Private Equity and the Management Accounting Professional”

Learning Objectives: This session covers what the management accountant needs to know about working in a private equity environment. The purpose is to create an understanding of the various stakeholders and support professionals involved in private equity, the various sources of funding, the structure of private equity transactions, key accounting concepts relevant to private equity transactions, and how the management accountant can support the CEO, CFO, Board, and enterprise to achieve the investor’s objectives.

Morning Session 10:00 am-11:40 am

(CPE Credit: 2 Hours in Management Advisory Services – Improving Profitability)

Robert E. Bendetti, Jr., CPA, (VP & CFO Life Cycle Engineering) Presents:
“An Accountants Guide to Innovation”

Learning Objectives:

- Innovation is what makes you “Meaningfully Unique”.
- Meaningfully Unique is what makes your customers willing to pay more money for your products or services.
- Innovation is a skill and it can be learned and mastered.
- Accountants are not normally considered “Innovation Leaders”, but we should be!
- The goal of this hands-on Innovation Workshop is the creation of an Innovation Pipeline for each participant.

Format – Presentation and hands on Innovation Workshop

*****Lunch 12:00 pm – 1:00 pm*****

Afternoon Session 1:00 pm – 2:40 pm

(CPE Credit: 2 Hour in Behavioral Ethics)

Timothy Lietz, CRMA, CIA (Regional Practice Leader - Risk Advisory Services Experis Finance)

Presents:

“Auditing Corporate Culture”

Learning Objectives:

The subject of auditing Corporate Culture is gaining a higher level of visibility among board and audit committee members in response to increased concern among regulators and investors. There is a clear “Expectation Gap” that exists between management, boards and third parties as it relates to management ownership of internal controls.

The topic goes well beyond the assessment of entity level controls and the discussion of Tone at the Top associated with review of regulatory compliance, ICFR and COSO 2013. The presenter will share his perspectives gained over a 25 year career on the topic of educating management as to its responsibilities regarding promoting an effective system of internal controls.

The presenter will:

- ***Provide background and perspective on the underlying regulations and expectations***
- ***Discuss lessons learned from the implementation of COSO 2013 and the 2015 PCAOB inspection process relating to the expectation gap***
- ***Introduce the topic of soft controls and define indicators of good culture***
- ***Introduce tools to perform an assessment of corporate culture***
- ***Share practical recommendations to address performing an audit***
- ***Review the roles of the Audit Committee, Senior Management and Internal Audit in evaluating corporate culture***

Afternoon Session 3:00 pm – 4:40 pm

(CPE Credit: 2 Hour in Accounting – Measurement, Recognition, & Presentation)

Jeffrey D. Creech, CPA, CMA, PMP (Market Leader, Carolinas Practice

Regional Practice Leader – Finance and Accounting

Experis Finance) Presents:

“Revenue from Contracts with Customers – Intro and Implementation”

Learning Objectives: Attendees for this session will be exposed to the following:

- **An overview of the new Revenue Recognition Standards, along with the timing of implementation**
- **The Five Step model for evaluating contracts with customers**
- **An implementation roadmap, and key questions to consider prior to and during implementation**

CPE Information

The IMA Carolinas
(NASBA), as a



Council is registered with the National Association of State Boards of Accountancy sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417.
Web site: www.nasba.org.

This program meets the ICMA guidelines for CPE credits for CMAs and CFMs.

Guest Speaker Biographies

Tripp Stedham - CISA

Experis Finance IT Engagement Manager, Risk Advisory Services

Tripp is an Engagement Manager for Risk Advisory Services based in Experis' Atlanta office. He has over 11 years of experience in information technology auditing, program management and enterprise risk services. A subject matter expert in data analytics, Tripp has over 10 years of progressive experience with Statistical Analysis Software (SAS) and ACL in advanced programming and data analysis including data extraction, data analysis, and scripting. His industry experience includes financial services, automotive, manufacturing, retail, and network administrative services

Daniel Epler, CMA, CPA, CPIM **VP Finance, Solid Gold Pet, LLC**

Daniel is an experienced financial professional with over 20 years of experience in manufacturing and finance. Daniel has worked in public companies, close held family owned companies, and private equity held environments from small to large in size with a majority of his experience in middle market businesses serving as a successful change agent leading process improvement and providing thoughtful and needed information on a timely basis with an innovative approach.

Daniel has significant experience in private equity including working with four different financial sponsors, completing private equity exit transactions, and completing acquisitions. Daniel has successfully supported significant business revenue growth, EBITDA improvements, and business process changes. Daniel was involved in a successful green field automotive start up and has significant experience with Lean and TOC. Two of the manufacturing facilities Daniel worked at have won an Industry Week's Best Plant award. Daniel has also designed several information systems and been involved in numerous ERP projects. At Solid Gold Daniel implemented NetSuite and EDI integration with SPS Commerce and TrueCommerce.

Daniel holds several professional designations including the Certified Management Accountant, Certified Financial Manager, Certified Public Accountant (NC CPA) and Certified Production and Inventory Management (APICS). Daniel was awarded the Proctor and Gamble bronze medal for achieving the third highest score on the CMA exam in 2005. Daniel has also spoken at both the IMA and APICs annual conferences related to Technology to Enhance Productivity.

Daniel earned a Masters degree in Accounting and Financial Management from Keller Graduate School of Management in 2005, completed a Bachelor of Business Administration with a concentration in Accounting at Freed-Hardeman University in 1993, and earned a certificate in Local Network Administration from NRI in 1997.

Guest Speaker Biographies (Cont'd)

Robert E. Bendetti, Jr., CPA VP & CFO Life Cycle Engineering

Robert is the Senior Vice President and Chief Financial Officer of Life Cycle Engineering (LCE). As CFO he is responsible for all financial operations of the company including accounting, financial planning, contracting, purchasing, and IT.

Prior to LCE, Robert served as V.P. of Finance at Galey & Lord and CFO of The Coastal Logistics Group as well as financial management positions within Lockheed Martin, Hormel Foods, and Hilton Hotels.

Robert has an undergraduate degree in Finance, an MBA, and a Masters of Accounting and Financial Management (MAFM); in addition to being a Certified Public Accountant.

Robert's volunteer activities include serving as a member of the Board of Trustee for the Educational Foundation for Women in Accounting (EFWA) and serving as an advisor to the Board of Directors for the South Carolina Federal Credit Union. Robert is also the President and founder of the Charleston CFO Council.

Timothy Lietz, CRMA, CIA Regional Practice Leader, Risk Advisory Services, Experis Finance

Tim has been recognized for the depth of his experience in working with boards and management to improve overall understanding of enterprise risk management and enhanced communication with the internal audit function. He has worked with internal audit functions to implement new risk assessment and strategic planning frameworks in order to enhance the effectiveness of the function. He is often sought out by clients for his practical insights and his experience in developing pragmatic solutions to complex business challenges. He also enjoys mentoring newly appointed Chief Audit Executives and high potential candidates.

Tim is a national subject matter expert for Experis on internal audit transformation, COSO 2013, Third Party Risk, Auditing Corporate Culture, ERM and QAR's.

He has been a speaker for numerous national internal audit industry groups, the Raleigh, Charlotte, Greensboro/Winston-Salem NC, Greenville/Spartanburg SC, Jacksonville, FL, Cleveland, Philadelphia and Atlanta Chapters of the Institute of Internal Auditors as well as conducting learning sessions for Experis webinars, CPE events and client audit committees. He is a past president of the Triad IIA Chapter and current Board Member of the Raleigh IIA Chapter.

Tim is a CIA, CRMA, MBA and a member of the IIA. He has his undergraduate degree from Northern Illinois University and his MBA from Wake Forest University.

Guest Speaker Biographies (Cont'd)

Jeffrey D. Creech, CPA, CMA, PMP
Market Leader, Carolinas Practice
Regional Practice Leader – Finance and Accounting
Experis Finance

Jeff is the Market Leader for the Carolinas Practice of Experis Finance, as well as the National Director for Experis' Business Transformation National Practice. In this role, Jeff and his team advise and consult with entities across the country and the industry spectrum on issues related to performance and process improvement, and organizational change and development. Prior to this role, Jeff was the Southeast Regional Director for Finance and Accounting at Experis.

Jeff has over 30 years of experience in finance, accounting, operations and best practices development. This experience includes both operational and corporate level financial roles in areas such as financial reporting, shared services management, systems implementations and operational management. Within these various functions, Jeff has been involved in technical accounting, budgeting and forecasting, merger and acquisition activities (both the "buy" and the "sell" side), software selection, and a variety of other key responsibilities. Additionally, Jeff has deep experience in strategic business planning and facilitation. He is both a Certified Public Accountant and a Certified Management Accountant. Jeff has been named a Jefferson Wells/Experis Director of the Year in both 2010 and 2011.

Carolinas Council Additional Events

Carolinas Council & Chapter Dinner IMA Members and Guests

February 24, 2017 6:00 PM

Strip Club 104
104 East Poinsett Street,
Greer, SC 29651
(864) 877-9104

All members and guest are invited to attend. Dinner is at an additional cost of \$40 per person to IMA members and their guests (cash bar available). Dinner includes appetizers, entrée, and great conversation. Maximum of 20 persons can be taken for this reservation. Payment is due at time of reservation for the event. Please bring \$1's (for the scholarship fund)

Carolinas Council Meeting with Breakfast IMA Members and the Carolinas Council

February 25, 2017
Breakfast 7:30 AM
Meeting 8 AM to 12 PM

Hampton Inn
108 Spartangreen Blvd.
Duncan, South Carolina, 29334
864-486-8100

All IMA members are invited to attend the meeting. Breakfast will be provided by the Carolinas Council if the attendee is not staying at the hotel.

Hotel Information

Hampton Inn
108 Spartangreen Blvd.
Duncan, South Carolina, 29334
864-486-8100

Special Room Rates are available at the Hampton Inn with a special rate of \$89 plus tax for Thursday and/or Friday, February 23-24, 2017. Reservations must be made by February 20th to receive discounted rate. Please contact Jill.Blondo@Sealedair.com for rate code.

Spartanburg Area/Greater Greenville Winter Accounting Conference (Feb 24, 2017)

Friday, February 24, 2017 from 8:00 am – 5:00 pm
Spartanburg Community College, Tyger River Campus

Registration Form (Please Print) or Electronically Register at www.greenville.imanet.org

Name _____			
Title _____			
Company _____			
Street _____			
City, State, Zip Code _____			
Telephone _____		Email address _____	
IMA Chapter _____		IMA Member Number (if applicable) _____	IIA or SCACPA _____
		IIA or SCACPA No. _____	
	Members	Non-Members	Students
Full Day	<input type="checkbox"/> \$149	<input type="checkbox"/> \$160	<input type="checkbox"/> \$120
1/2 Day – am	<input type="checkbox"/> \$90	<input type="checkbox"/> \$95	<input type="checkbox"/> \$70
1/2 Day – pm	<input type="checkbox"/> \$90	<input type="checkbox"/> \$95	<input type="checkbox"/> \$70
Additional Carolinas Council Events Registration			
IMA Council and Member Dinner \$40.00 per person:			
Attending Member Name _____			
Guest Name _____			
Carolinas Council Saturday Meeting/Breakfast (no charge):			
Attending Member Name _____			

Cancellation Policy: Full refunds will be given for all cancellations made at least 72 hours in advance to conference date. Please contact Jill Blondo via email at Jill.Blondo@Sealedair.com with any problems, concerns or complaints about the conference event. You may also mail to the below address to the attention of Jill Blondo. Conference evaluation forms will be provided the day of the event.

Mail registration with check enclosed to:

IMA Spartanburg

PO Box 160071

Boiling Springs, SC 29316-5879

Electronic Registration at: www.greenville.imanet.org

For Chapter information please visit our website @ www.imaspartanburg.org or www.greenville.imanet.org